Form #281
PM Inc. 5/60

PHILIP MORRIS INCORPORATED

ADVERTISING COST ESTIMATE

Date July 9, 1982

Brand: Other Promotions

Media: Horse Racing - Marlboro

Contract Terms: Marlboro clocks from September 1981 thru the 1982 racing season at:

Atlantic City Race Course
Brandywine
Balmoral
Hazel Park
Detroit Race Course
Calder Race Course
Delaware Park
River Downs

Pay To: Sports Section
P.O. Box 639
Turnersville, NJ 08012

Approvals: _____ _____

	ESTIMATED COST	AMOUNT PAID	INVOICE NO.	INVOICE DATE	DATE PAID
JANUARY					
FEBRUARY					
MARCH					
APRIL					
MAY					
JUNE					
JULY	$44,000.00				
AUGUST					
SEPTEMBER					
OCTOBER					
NOVEMBER					
DECEMBER					
TOTAL	$44,000.00				

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Source: https://www.industrydocuments.ucsf.edu/docs/mjbn0004